



WHAT IS POOL DISTRIBUTION?

Pool distribution is the distribution of orders to numerous destination points within a particular geographic region. Characteristics include a high frequency of regular shipments in LTL quantities.

5 KEY ADVANTAGES

REDUCED COST

Combine multiple orders with a single truckload quote and reduce overhead expenses of a distribution center leveraging fully equipped cross-dock facilities.

INVENTORY

Retailers can better optimize their inventory with increased visibility and understanding of replenishment lead times as they know how quickly goods are moving through the network.

FLEXIBILITY

Pool multiple freight shipments from multiple shippers onto a single freight truck, saving time and money.

REDUCED TRANSIT TIMES

By moving multiple LTL shipments into a pool distribution model, a customer can reduce its transit time by 50%, improving speed-to-shelf rates.

SUSTAINABILITY

Go "green"! When pooling shipments, you are reducing carbon footprints resulting in fewer trucks on the road and less fuel being consumed.